

DODGE

DURANGO
27MY ORDERING NOW OPEN



DURANGO

MOST AFFORDABLE AWD
V8 OF ANY VEHICLE IN
THE INDUSTRY

\$43,675

**GT
HEMI**

Base, Plus, Premium



MOST HORSEPOWER
PER DOLLAR FOR A GAS
SUV

\$50,995

R/T 392

Base, Plus, Premium



MOST POWERFUL GAS
SUV EVER

\$80,495

SRT
JAILBREAK





DURANGO 27MY HIGHLIGHTS

MORE POWER, MORE ATTITUDE, MORE DODGE

**GT
HEMI**

NEW Brass Monkey Package (Stackable With Tow N Go)



R/T 392

NEW Blacktop Redline Available (Plus/Premium Only)

NEW Plus CPOS

NEW Yellow Brake Calipers (Premium)

NEW Optional Red Seatbelts

NEW Brass Monkey Wheel Option



**SRT
JAILBREAK**

Jailbreak Continues With 13 Million+ Combinations

NEW 6-Pass Seating With Black Interior Option (Jailbreak)

DODGE

SALES CODE:AXM

\$1,095
MSRP

ALL NEW BRASS MONKEY PACKAGE

AVAILABLE ON ALL GT TRIMS

345



20x8-INCH
BRASS WHEEL (WRA)

345 FENDER BADGE

20x10-INCH
BRASS MONKEY WHEEL
(WSG)
(IF TOW N GO)



WSG WHEEL

*GT HEMI WITH PITCH BLACK EXTERIOR PAINT



27MY DURANGO **GT** HEMI

DODGE

MOST AFFORDABLE AWD V8 IN THE INDUSTRY

PERFORMANCE

360 HORSEPOWER

390 LB-FT TORQUE

6.2 SEC 0-60

7,200 LBS TOWING CAPABILITY



STANDARD CONTENT

5.7L HEMI V8 (360 HP)

Performance Hood

Performance Steering and Suspension

20x8-Inch Satin Carbon Wheel

HEMI Fender Badges

Front ParkSense® (Park Assist)

Wireless Charging Pad

Performance Pages

Alpine® 9-Speaker Premium Audio with Subwoofer

OPTIONS

NEW Brass Monkey Package (M/H Blacktop or Blacktop Redline)

GT Plus

GT Premium

2nd Row Fold/Tumble Captain Chairs (Plus and Premium)

Blacktop

Blacktop Redline (Plus and Premium)

Tow N Go (Satin Carbon 20x10-Inch Wheel)

Trailer-Tow Group IV (Standard on Plus and Premium)

Dual Stripes

27MY DURANGO *R/T* 392

DODGE

MOST HORSEPOWER PER DOLLAR FOR A GAS SUV

PERFORMANCE

475 HORSEPOWER

470 LB-FT TORQUE

4.4 SEC 0-60

8,700 LBS TOWING (BEST IN CLASS)



STANDARD CONTENT

6.4L HEMI V8 (475 HP)

392 Fender Badge

High Performance Exhaust

20x10-Inch Painted Satin Carbon Wheels

Performance Fender Flares

Drive Modes (Auto, Sport, Track, Snow, Tow, Custom and Launch)

Cloth 7 Passenger Seating

SRT Hard Button and Performance Pages

OPTIONS

NEW Blacktop Redline (Plus and Premium)

NEW Brass Monkey Wheel

NEW Yellow Brake Calipers (Premium)

NEW Red Seatbelts

R/T Plus

R/T Premium

Blacktop

2nd Row Fold/Tumble Captain Chairs (Plus and Premium)

Dual Stripes

27MY DURANGO R/T 392 WHAT'S NEW

*YELLOW = NEW CONTENT FOR 27MY

DODGE

R/T 392 \$50,995

- 7-Passenger Cloth Seats
- Vinyl Door Trim
- Manual Steering Column
- Power Heated Mirror
- Power Driver/Manual Passenger Seats



*C5 Cloth 7-Passenger
Standard on Base

R/T 392 Plus \$3,600

Δ Content from Base

- Nappa Leather Seat
- Trailer Tow
- Driver Assistance Features
- Roof Rails
- Sunroof
- Auto High-Beam Headlamps



*ML – Nappa Leather 7-Passenger
(6-Passenger Optional)
Standard on Plus/Premium

R/T 392 Premium \$6,600

Δ Content from Plus

- Premium Audio
- Carbon Fiber
- Leather Wrapped IP and Door Trim
- Suede Headliner
- Upgraded Brakes (2-pc)

Options

- Blacktop (ADX)
- 2nd Row Fold/Tumble Captain Chairs (CFU) (Plus & Premium)
- Pirelli Performance 3 Season Tire (TWC)
- Trailer Tow Group IV (AHX) (Base)
- Dual Stripes (M2N, M22, M2S, M2Q, MPE)
- Dual Stripes (M2U) (M/H AVJ)
- **Blacktop Redline (AVJ) (Plus & Premium)**
- **Brass Monkey Wheel (WSG)**
- **Yellow Brake Calipers (XTL) (Premium)**
- **Red Seatbelts (CGQ)**



*T5 – Leather Suede 6-Passenger SRT Bolster
(Part of Blacktop Redline Package on PLUS/PREMIUM)



20x10-Inch Brass Monkey
(WSG)



Yellow Brake Calipers
(XTL)



Red Seatbelts
(CGQ)

27MY DURANGO



DODGE

MOST POWERFUL GAS SUV EVER

PERFORMANCE

- 710 HORSEPOWER
- 645 LB-FT TORQUE
- 3.5 SEC 0-60
- 8,700 LBS TOWING (BEST IN CLASS)

STANDARD CONTENT

- Hellcat 6.2L Supercharged HEMI V8 (710 HP)
- Performance Tuned All-Wheel Drive System
- Red Brembo® 6-Piston Front / 4-Piston Rear Brakes
- Bilstein® Adaptive-Damping Suspension
- 20x10-Inch SRT Machine Face Wheels
- Performance Rear Spoiler and Front Splitter (SRT)
- Black SRT Nappa Leather & Alcantara Seats
- SRT Paddle Shifters and Performance Pages + Radford Track Experience



OPTIONS



+\$995 Unlocks 13 Million+ Combinations

- Trailer-Tow Group IV
- 2nd Row Fold/Tumble Captain Chairs
- 3rd Row Seating Group
- Power Sunroof
- Pirelli® 3 Season Tires

27MY DURANGO



+\$995 UNLOCKS OVER 13 MILLION
UNIQUE COMBINATIONS

DODGE



\$80,495

+\$995

\$81,490



PAINT CHOICES (7)



PITCH BLACK (PX8)



WHITE KNUCKLE (PW7)



DESTROYER GREY (PDN)



GREEN MACHINE (PFP)



NIGHT MOVES (PCQ)



RED OXIDE (PHC)



B5 BLUE (PQD)

GRAPHIC CHOICES (7)



20X10-INCH WHEEL CHOICES (7)



WSH

WHE

WSG

WPZ

WP8

WSL

WPM

BADGE CHOICES (6)



CALIPERS (4)

SEAT BELTS (4)



SEATING OPTIONS (5 COLORS, 3 CONFIGS)

5-PASS
STD



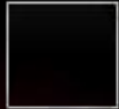
6-PASS AVAILABLE
7-PASS AVAILABLE

6-PASS STD

***YELLOW = NEW CONTENT FOR 27MY**

DODGE

27MY EXTERIOR PAINTS



PITCH BLACK (PX8)
NEW FOR 27MY



WHITE KNUCKLE (PW7)



DESTROYER GREY (PDN)



GREEN MACHINE (PFP)



NIGHT MOVES (PCQ)



RED OXIDE (PHC)



B5 BLUE (PQD)

6 NEW PAINTS COMING BY Q1

RECOMMENDED ORDER MIX

DURANGO



GT
HEMI

Base, Plus, Premium



60%

Base: **15%**

Plus: **65%**

Premium: **20%**

High Take Rate Options:

Blacktop: **40%**

Blacktop Redline: **35%**

Brass Monkey: **10%**

Tow N Go: **15%**

R/T

392

Base, Plus, Premium



35%

Base: **15%**

Plus: **70%**

Premium: **15%**

High Take Rate Options:

Blacktop: **50%**

Blacktop Redline: **30%**

Red Seatbelts: **35%**

Brass Wheel: **10%**

SRT
JAILBREAK



5%

Base: **20%**

Jailbreak: **80%**

High Take Rates Options:

Sunroof: **75%**

Premium Group: **65%**

Trailer Tow: **50%**

3rd Row Seating: **40%**

CHARGER



+ 27MY OPEN FOR ORDERS!

+ DOM SIXPACK Challenge

+ UFC SIXPACK Challenge



27MY DODGE CHARGER

PERFORMANCE, ABOVE ALL ELSE



FEATURES:

- STANDARD ALL-WHEEL DRIVE
- OPTIONAL RWD THAT SENDS 100% OF TORQUE TO THE REAR WHEELS
- PATENDED FRAZTONIC CHAMBERED EXHAUST (BEV)
- LINE LOCK FOR SMOKEY BURNOUTS
- RWD MODE ON ICE VERSIONS

WHY BUYS:

- MOST STANDARD HP OF ANY MUSCLE CAR UNDER \$50K
- MOST HP OF ANY VEHICLE IN INDUSTRY UNDER \$55K
- QUICKEST AND MOST POWERFUL AWD MUSCLE CAR (BEV)

MOST HORSEPOWER, MOST TORQUE, WIDEST BODY



MULTI-AWARD-WINNING PLATFORM:

- NORTH AMERICAN CAR OF THE YEAR
- DETROIT FREE PRESS CAR OF THE YEAR
- TOPGEAR CAR OF THE YEAR
- DETROIT NEWS VEHICLE OF THE YEAR
- WARDS 10 BEST INTERIOR AND UX WINNER

CHARGER

PERFORMANCE, ABOVE ALL ELSE



\$49,995

*MOST STANDARD HP OF ANY
MUSCLE CAR*

420HP



SIXPACK



\$54,995

*MOST HORSEPOWER IN
INDUSTRY UNDER \$55K*

550HP



\$72,495

*WORLD'S QUICKEST & MOST
POWERFUL MUSCLE CAR*

670HP BEV



DAYTONA

MOST HORSEPOWER. MOST TORQUE. WIDEST BODY. STANDARD ALL-WHEEL DRIVE

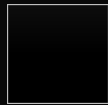
4-Door Variants available for an additional \$2K MSRP - Price excludes Destination



CHARGER



WHITE KNUCKLE (PW7)



DIAMOND BLACK (PX1)



GREEN MACHINE (PFP)



BLUDICROUS (PB1)



REDEYE (PR6)



*Sub-Zero (PB5)
Q1 2026*

5 NEW PAINTS COMING BY Q2

NEW OPTIONS

Coming Soon



Petrol Blue Seats

- 12-way heated/ventilated high-back Soldan Leather Seat:
- 4-way power lumbar
 - Cushion Length Adjustment
 - Adjustable bolsters
 - Driver memory
 - Dual Red-stitching
 - 'Digital Slash' Perforation on Front & Rear

Available on Scat Pack & Scat Pack Plus Models
M/H Track or Carbon & Suede or Highback Seat

Coming Soon



Satin Black Hood

Available on All Models

**Petrol Blue Seats:
\$495 (CXP)**





STRIPES & DECALS



Gloss Black Painted Hood
BEV Only
\$3,250 (MYZ)



Black Hood Patch
ICE only
\$395 (MXJ)



Satin Black Painted Hood
ICE Only
\$1,995 (MYW)



Dual Fratzog Stripes
ICE and BEV
\$1,695 (MPE)





UPCOMING GRAPHICS



Red Strobe Stripe
Q2 2026
\$750 (M2P)

Black Charger Stripe
Q2 2026
\$725 (M2D)



Red Charger Stripe
Q2 2026
\$725 (M22)

Black Strobe Stripe
Q2 2026
\$750 (M2R)

27MY CHARGER

SIXPACK

R/T

DODGE



MOST STANDARD HP OF ANY MUSCLE CAR

PERFORMANCE

420 HORSEPOWER

468 LB-FT TORQUE

4.6 SEC 0-60

12.9 SEC ¼ MILE



STANDARD CONTENT

- 3.0L Twin Turbo (420 HP)
- Standard All-Wheel Drive
- Limited Slip Differential
- Touring Suspension
- Dual Exhaust
- Rear-Wheel Drive Mode
- Pistol Grip Shifter
- Sport, Snow and Valet Drive Modes
- Gloss Black Roof

OPTIONS

- Plus Group
- Blacktop
- Alpine® 18-Speaker Premium Audio
- Panoramic Glass Roof
- Driver Convenience
- Performance Handling (M/H Driver Conv.)
- Demonic Red Seats
- Dual Fratzog Stripes
- Satin Black Painted Hood
- Satin Black Hood Patch

27MY CHARGER SIXPACK



DODGE



MOST HP IN INDUSTRY UNDER \$55K

PERFORMANCE

550 HORSEPOWER

531 LB-FT TORQUE

3.9 SEC 0-60

12.2 SEC ¼ MILE



STANDARD CONTENT

3.0L Twin Turbo High Output (550 HP)
Standard All-Wheel Drive
Performance Suspension
Rear-Wheel Drive Mode
20x10-Inch Aluminum Wheel
Flat Top and Bottom Steering Wheel
Launch Control and Line Lock
12.3-Inch UConnect® 5 Radio
Performance Pages

OPTIONS

Plus Group
Blacktop
Carbon and Suede
Alpine® 18-Speaker Premium Audio
Panoramic Glass Roof
Leather Highback Performance Seat
20 x 11.0-inch Wheel
Demonic Red Seats
Petrol Blue Seats
3 Season Tires

Dual Fratzog Stripes
Satin Black Painted Hood
Satin Black Hood Patch

27MY CHARGER

DAYTONA



DODGE



WORLD'S QUICKEST AND MOST POWERFUL AWD MUSCLE CAR

PERFORMANCE

670 HORSEPOWER

627 LB-FT TORQUE

3.3 SEC 0-60

12.2 SEC ¼ MILE



STANDARD CONTENT

400V BEV (670 HP) with 265+ Mile Range

Standard All-Wheel Drive

Fratzonic Chambered Exhaust

R-Wing Front Aero Passthrough

Widebody Flares and "Bee" Fender Badge

Drive Modes (Track, Drag, Custom and Drift)

Launch Control

16-Inch Cluster and Heads Up Display

Performance Pages / EV Pages

OPTIONS

Plus Group

Blacktop

Carbon and Suede

Alpine® 18-Speaker Premium Audio

Panoramic Glass Roof

Track Pack

Demonic Red Seats

Petrol Blue Seats

3 Season Tires

Dual Fratzog Stripes

Gloss Black Hood

RECOMMENDED ORDER MIX



CHARGER



SIXPACK



DAYTONA

2DR R/T: **15%**

4DR R/T: **45%**

High Option Take Rates:

Blacktop: **80%**

Convenience Group: **60%**

Performance Handling **55%**

Premium Audio: **50%**



2DR Scat Pack: **10%**

4DR Scat Pack: **30%**

High Option Take Rates:

Blacktop: **80%**

Glass Roof: **55%**

Premium Audio: **50%**

Plus Group: **50%**



2DR Scat Pack: **50%**

4DR Scat Pack: **50%**

High Option Take Rates:

Blacktop: **60%**

Glass Roof: **55%**

Track Pack: **50%**

Premium Audio: **50%**

